

LIVING OUT LOUD GALA & Auction

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Dear Sir or Madam,

It is with much anticipation that we invite you to join us in saving women's lives by supporting the 2019 St. Louis Ovarian Cancer Awareness (SLOCA) annual Gala & Auction. The annual event is SLOCA's largest fundraiser, raising more than \$235,000 in 2018. The generous businesses and individuals who support us in 2019 will make it possible for us to positively impact ovarian cancer survivorship in St. Louis.

Unlike other women's cancers, there is no diagnostic test and little awareness of the signs and symptoms of ovarian cancer. When diagnosed in early stages, the five-year survival rate can be as high as 90 percent. Unfortunately, more than 80 percent of ovarian cancer diagnoses are made in Stage III or later, and only 27 percent of these women will live beyond five years. That's why SLOCA exists: to raise awareness of the symptoms so that women can reap the benefit of early diagnosis, to support those affected by this devastating disease, and to fund ovarian cancer research.

In 2018, SLOCA touched more than 40,000 people through local Lunch & Learn programs, community and corporate health fairs and our participation in the national Survivors Teaching Students: Saving Women's Lives program. We distributed more than 200 Sister Boxes full of inspirational and comfort items to newly-diagnosed women, and funded \$90,000 in research grants both locally and nationally. Your generous donation to the annual Gala & Auction will allow us to continue to increase our reach in 2019.

The Living Out Loud Gala & Auction will be held on April 6, 2019 at the Purser Center on the campus of Logan University. We are currently seeking donations of items or unique experiences for our silent and live auctions. Donations are tax-deductible and will be acknowledged in the event program shared with our 350 attendees as well as on SLOCA's website and social media channels, offering you an excellent promotional opportunity. The enclosed form outlines how you can donate. Please complete and return the enclosed form by March 18, or feel free to call with any questions.

We sincerely hope you will join us this year; by supporting the Gala & Auction, you help increase survivorship for thousands of women. Thank you for your consideration and support.

With warm regards,

Cindy Becker
2019 Gala Co-Chair

Lisa Cannon-Bearden
2019 Gala Co-Chair

Susan Robben
Executive Director